



# Spartak Moscow F.C.

est. 1922



*Spartak Moscow — 1998 Champion of Russia*

# A unique club *in a unique country*

**Spartak Moscow is a *unique* club!**

*It has a unique past and a unique present (20-million following). They call it "the people's team." It is destined for a unique future!*

Spartak Moscow boasts Russia's best national & international performance, match attendances, and TV exposures. It is young and dynamic! It is on the move!

**Spartak Moscow is *your gateway* to Russia!**

*Russia's just so full of opportunity.  
It's like (being) a kid in a candy store.*

– William G. Lowrie  
President of Amoco Production Co

## **Spartak Moscow F.C.**

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### **Club stadium**

Luzhniki

### **Shirt sponsor**

AKAI

### **Kit sponsor**

adidas

### **Legal consultants**

Townleys Solicitors  
Dalby House  
396-398 City Road  
London EC1V 2QA  
Tel: + 44 (0)171 713 7000  
Fax: + 44 (0)171 713 2999

### **Marketing consultants**

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October 1998

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### **President & Chief Coach**



*Oleg Romantsev*

### **Managing Director**



*Yury Zavarzin*

# Highlights

## In 1998

**Spartak Moscow F.C. was the Champion of Russia and a winner of several major international matches!**

**S**partak has had an impressive record of Soviet and then Russian championships and cups, and of international performance:

- **Champion of the USSR:** 1936 (fall), 1938, 1939, 1952, 1953, 1956, 1958, 1962, 1969, 1979, 1987, 1989.
- **USSR Cup winner:** 1938, 1939, 1946, 1947, 1950, 1958, 1963, 1965, 1971, 1992.
- **Champion of Russia:** 1992, 1993, 1994, 1996, 1997, 1998
- **Russia Cup winner:** 1994.
- **CIS Cup winner:** 1993, 1994, 1995, 1998
- **Semi-finals of European Champions' Cup:** 1990/91.
- **Semi-finals of Cup Winners' Cup:** 1992/93.
- **Semi-finals of UEFA Cup:** 1998

**S**partak's players have often been pronounced the best at both the national and international levels. A good example is Renat Dasaev.



*Russia's best footballer of 1997  
Dmitry Aleinichev of Spartak*



*Spartak's Renat Dasaev  
is jubilant excepting  
the title of the **world's best goalie***

# Spartak's international performance

As to Spartak's international status, the International Federation of Football History and Statistics invariably ranks the Club among the world's best football teams.

**The latest rating is No 2 in the world.**

## European Super League

Spartak Moscow is included in the planned European Super League.

## International comments

after UEFA Cup Quarter-finals — Amsterdam 3 March 1998

**Spartak 3 - Ajax 1**

*The victorious waltz of the Russians in the Arena.*

**De Telegraaf, Holland**

*The Muscovites were playing superbly.*

**Rinus Mihels, the famous Dutch coach of the 1970s**

*Spartak became a surprise team of the Tuesday, especially if one considers that it has had no official game since 9 December.*

**El Pais, Spain**

*I am shocked by Spartak's play!*

**Dumitru Dumitriu, AEK Coach**

*The Russians have lured into a trap the team that reigns supreme in the Dutch Premiership and have routed it in cold blood.*

**De Volkskrant, Holland**

*Spartak has shown a fantastic game, and with his goal Kechinov has shamed van der Sar.*

**Eurosport TV Channel**

*The club from Russia has shown fantastic football and, having defeated the formidable Ajax.*

**Telegraph, England**

*Total supremacy of the star ensemble of "Russian ballet" from Moscow over Ajax.*

*Spartak strips the European grossmeister.*

**DSF Channel, Germany**

*A team that has never lost in home matches in Eurocups since 1989 has been humiliated.*

**Algemeen Dagblad, Holland**

*Spartak has overwhelmed Ajax in front of the stunned Dutch.*

**Sporting Life, England**